

Resource Sheet: Top Outsourcing Platforms

There are lots of outsourcing platforms out there, but Elance is the most popular, and oDesk and Fiverr are the ones I use 99% of the time.

For any given task I'd first do a search on Fiverr. There people are offering their services, most of them for just \$5, and all you need to do is click "buy", send a short message with your details or attachments, and the work gets done in a day or two.

On oDesk (and Elance), you always have to write a job posting first, and then you'll have to wait for applicants and sift through them. And while this is much more work than on Fiverr, it is well worth it when you are looking for something of a bigger scope than a \$5 "Fiverr Gig", or if you want to find someone to work with long term.

Both oDesk and Elance allow you to hire people both on a one-time-fee basis and a per-hour basis. And both of them have a feature called "Workview", which takes snapshots of their screen while they work for you. If hiring someone on a per-hour basis, always make sure that they will use Workview.

Quick & Easy:

- fiverr.com

Building A Team:

- Elance.com
- oDesk.com
- Guru.com